The following are the criteria for exempt Advertising Devices.

### Part 1—Rural and Open Space Areas

Advertising Devices which—
1. are attached to the front fence or the front facade of the main building; and
2. do not project beyond 150mm from the front facade or front fence; and
3. are not illuminated; and
4. contain the following information relating to the subject site—
   a. name of the business or business operator; or
   b. the use being undertaken; or
   c. contact details; or
   d. the name and address of the building; and
5. are placed within the consistent locations depicted in Figure 12.14.22, and—
   a. do not obstruct or obscure any architectural design features, window or door frame, verandah balustrade, bargeboard, exposed decorative bracket, cornice, gable, parapet, quoin or other decorative feature; and
   b. do not extend beyond the outline of the building; and
6. do not exceed a total signface area for the site of—
   a. 0.5m² for a home based activity, plus 1.0m² for a building name and address; or
   b. 5.0m² for an approved or lawful non-residential use in a non-residential building; and
7. do not comprise more than two signs.

### Part 2—Residential Areas

Advertising Devices which—
1. are attached to the front fence or the front facade of the main building; and
2. do not project beyond 150mm from the front facade or front fence; and
3. are not illuminated; and
4. contain the following information relating to the subject site—
   a. name of the business or business operator; or
   b. the use being undertaken; or
   c. contact details; or
   d. the name and address of the building; and
   e. do not obstruct or obscure any architectural design features, window or door frame, verandah balustrade, bargeboard, exposed decorative bracket, cornice, gable, parapet, quoin or other decorative feature; and
   f. do not extend beyond the outline of the building; and
   g. do not exceed a total signface area for the site of—
      a. 0.5m² for a home based activity, plus 1.0m² for a building name and address; or
      b. 5.0m² for an approved or lawful non-residential use in a non-residential building; and
7. do not comprise more than two signs.

### Part 3—Historic Areas

Advertising Devices which—
1. comprise a separate (i.e. freestanding) sign up to 1.2m high or are attached to the front fence, but do not extend beyond 150mm from the front fence; and
2. are not illuminated; and
3. contain the following information relating to the subject site—
   a. name of the business or business operator; or
   b. the use being undertaken; or
   c. contact details; or
   d. the name and address of the building; and
   e. do not obstruct or obscure any architectural design features, window or door frame, verandah balustrade, bargeboard, exposed decorative bracket, cornice, gable, parapet, quoin or other decorative feature; and
(5) do not exceed a total signface area for the site of—
(a) 0.5m² for a business activity within a dwelling, plus 0.5m² for the building name and address; or
(b) 2.0m² for an approved or lawful non-residential use in a non-residential building; and

(6) do not comprise more than two signs.

Part 4—Industrial Areas
Advertising Devices which—
(1) are not illuminated; and
(2) contain the following information relating to the subject site—
(a) name of the business or business operator; or
(b) the use being undertaken; or
(c) contact details; or
(d) the name and address of the building; and
(3) comprise a separate (i.e. freestanding) sign up to 1.2m high or do not project beyond 150mm from any facade or attached architectural feature such as an awning, balcony or verandah; and
(4) are placed within the consistent locations depicted in Figure 12.14.22, and—
(a) do not obstruct or obscure any architectural design features, window or door frame, verandah balustrade, bargeboard, exposed decorative bracket, cornice, gable, parapet, quoin or other decorative feature; and
(b) do not extend beyond the outline of the building; and
(5) do not exceed a total signface area for the site of 1m² for every 1 metre of site frontage or a total signface area of 40m², whichever is the lesser area.

Part 5—Commercial Areas
Advertising Devices which—
(1) are not illuminated; and
(2) contain the following information relating to the subject site—
(a) name of the business or business operator; or
(b) the use being undertaken; or
(c) contact details; or
(d) the name and address of the building; and
(3) comprise a separate (i.e. freestanding) sign up to 1.2m high or do not project beyond 150mm from any facade or attached architectural feature such as an awning, balcony or verandah; and
(4) are placed within the consistent locations depicted in Figure 12.14.22, and—
(a) do not obstruct or obscure any architectural design features, window or door frame, verandah balustrade, bargeboard, exposed decorative bracket, cornice, gable, parapet, quoin or other decorative feature; and
(b) do not extend beyond the outline of the building; and
(5) do not exceed a total signface area for the site of—
(a) 1.0m² for on site activities, plus 1.0m² for building name and address; or
(b) 5.0m² for an approved or lawful commercial, industrial, recreation or entertainment use; and
(6) do not comprise more than two signs.

Part 6—Special Use/Other Areas
Advertising Devices which—
(1) are attached to the front fence or the front facade of the main building; and
(2) do not project beyond 150mm from the front facade or front fence; and
(3) are not illuminated; and
(4) contain the following information relating to the subject site—
(a) name of the business or business operator; or
(b) the use being undertaken; or
(c) contact details; or
(d) the name and address of the building; and
(5) are placed within the consistent locations depicted in Figure 12.14.22; and
(a) do not obstruct or obscure any architectural design features, window or door frame, verandah balustrade, bargeboard, exposed decorative bracket, cornice, gable, parapet, quoin or other decorative feature; and
(b) do not extend beyond the outline of the building; and
(6) do not exceed a total signface area for the site of—
(a) 1.0m² for on site activities, plus 1.0m² for building name and address; or
(b) 5.0m² for an approved or lawful commercial, industrial, recreation or entertainment use; and
(7) do not comprise more than two signs.

Part 7—Temporary Advertising Devices
(1) All temporary advertising devices are exempt advertising devices under this Planning Scheme.
(2) Temporary advertising devices are regulated by Local Law No. 3 (Commercial Licensing).