

SCHEDULE 9—EXEMPT ADVERTISING DEVICES

The following are the criteria for exempt Advertising Devices.

Part 1—Rural and Open Space Areas

Advertising Devices which—

- (1) are attached to the front fence or the front facade of the main building; and
- (2) do not project beyond 150mm from the front facade or front fence; and
- (3) are not illuminated; and
- (4) contain the following information relating to the subject site—
 - (a) name of the business or business operator; or
 - (b) the use being undertaken; or
 - (c) contact details; or
 - (d) the name and address of the building; and
- (5) are placed within the consistent locations depicted in Figure 12.14.22, and—
 - (a) do not obstruct or obscure any architectural design features, window or door frame, verandah balustrade, bargeboard, exposed decorative bracket, cornice, gable, parapet, quoin or other decorative feature; and
 - (b) do not extend beyond the outline of the building; and
- (6) do not exceed a total signface area for the site of—
 - (a) 0.5m² for a home based activity, 1.0m² for rural or other on site activities plus 1.0m² for a building/property name and address; or
 - (b) 5.0m² for an approved or lawful commercial, industrial, recreational or entertainment use; and
- (7) do not comprise more than two signs.

Part 2—Residential Areas

Advertising Devices which—

- (1) are attached to the front fence or the front facade of the main building; and
- (2) do not project beyond 150mm from the front facade or front fence; and
- (3) are not illuminated; and

- (4) contain the following information relating to the subject site—
 - (a) name of the business or business operator; or
 - (b) the use being undertaken; or
 - (c) contact details; or
 - (d) the name and address of the building; and
- (5) are placed within the consistent locations depicted in Figure 12.14.22, and—
 - (a) do not obstruct or obscure any architectural design features, window or door frame, verandah balustrade, bargeboard, exposed decorative bracket, cornice, gable, parapet, quoin or other decorative feature; and
 - (b) do not extend beyond the outline of the building; and
- (6) do not exceed a total signface area for the site of—
 - (a) 0.5m² for a home based activity, plus 1.0m² for a building name and address; or
 - (b) 5.0m² for an approved or lawful non-residential use in a non-residential building; and
- (7) do not comprise more than two signs.

Part 3—Historic Areas

Advertising Devices which—

- (1) comprise a separate (i.e. freestanding) sign up to 1.2m high or are attached to the front fence, but do not extend beyond 150mm from the front fence; and
- (2) are not illuminated; and
- (3) contain the following information relating to the subject site—
 - (a) name of the business or business operator; or
 - (b) the use being undertaken; or
 - (c) contact details; or
 - (d) the name and address of the building; and
- (4) do not obstruct or obscure any architectural design features, window or door frame, verandah balustrade, bargeboard, exposed decorative bracket, cornice, gable, parapet, quoin or other decorative feature; and



- (5) do not exceed a total signface area for the site of—
- (a) 0.5m² for a business activity within a dwelling, plus 0.5m² for the building name and address; or
 - (b) 2.0m² for an approved or lawful non-residential use in a non-residential building; and
- (6) do not comprise more than two signs.

Part 4—Industrial Areas

Advertising Devices which—

- (1) are not illuminated; and
- (2) contain the following information relating to the subject site—
 - (a) name of the business or business operator; or
 - (b) the use being undertaken; or
 - (c) contact details; or
 - (d) the name and address of the building; and
- (3) comprise a separate (i.e. freestanding) sign up to 1.2m high or do not project beyond 150mm from any facade or attached architectural feature such as an awning, balcony or verandah; and
- (4) are placed within the consistent locations depicted in Figure 12.14.22, and—
 - (a) do not obstruct or obscure any architectural design features, window or door frame, verandah balustrade, bargeboard, exposed decorative bracket, cornice, gable, parapet, quoin or other decorative feature; and
 - (b) do not extend beyond the outline of the building; and
- (5) do not exceed a total signface area for the site of 1m² for every 1 metre of site frontage or a total signface area of 40m², whichever is the lesser area.

Part 5—Commercial Areas

Advertising Devices which—

- (1) are not illuminated; and
- (2) contain the following information relating to the subject site—
 - (a) name of the business or business operator; or
 - (b) the use being undertaken; or
 - (c) contact details; or
 - (d) the name and address of the building; and
- (3) comprise a separate (i.e. freestanding) sign up to 1.2m high or do not project beyond 150mm from any facade or attached architectural feature such as an awning, balcony or verandah; and

- (4) are placed within the consistent locations depicted in Figure 12.14.22, and—
 - (a) do not obstruct or obscure any architectural design features, window or door frame, verandah balustrade, bargeboard, exposed decorative bracket, cornice, gable, parapet, quoin or other decorative feature; and
 - (b) do not extend beyond the outline of the building; and
- (5) do not exceed a total signface area for the site of 1m² for every 1 metre of site frontage or a total signface area of 40m², whichever is the lesser area.

Part 6—Special Use/Other Areas

Advertising Devices which—

- (1) are attached to the front fence or the front facade of the main building; and
- (2) do not project beyond 150mm from the front facade or front fence; and
- (3) are not illuminated; and
- (4) contain the following information relating to the subject site—
 - (a) name of the business or business operator; or
 - (b) the use being undertaken; or
 - (c) contact details; or
 - (d) the name and address of the building; and
- (5) are placed within the consistent locations depicted in Figure 12.14.22; and
 - (a) do not obstruct or obscure any architectural design features, window or door frame, verandah balustrade, bargeboard, exposed decorative bracket, cornice, gable, parapet, quoin or other decorative feature; and
 - (b) do not extend beyond the outline of the building; and
- (6) do not exceed a total signface area for the site of—
 - (a) 1.0m² for on site activities, plus 1.0m² for building name and address; or
 - (b) 5.0m² for an approved or lawful commercial, industrial, recreation or entertainment use; and
- (7) do not comprise more than two signs.

Part 7—Temporary Advertising Devices

- (1) All temporary advertising devices are exempt advertising devices under this Planning Scheme.
- (2) Temporary advertising devices are regulated by Local Law No. 3 (Commercial Licensing).

